

# INVESTMENT OFFER

## OF KROTOSZYN MUNICIPALITY



We cooperate!

*Dear Sir or Madam*



City of Krotoszyn cooperates with investors. The local municipality invests in development, implements SMART CITY designs in life. Supports entrepreneurship and holds the second in scale amount of shares in official Credit Warranty Fund in Gostyń (Samorządowy Fundusz Poręczeń Kredytowych Sp. z o. o. w Gostyniu). Both The authorities of municipality and local society invest in modernity which attracts not only new investments but also people who reinforce the city and municipality potential. The presence of Wałbrzyska Special Economic Area (Wałbrzyska Specjalna Strefa Ekonomiczna) in Krotoszyn foster to obtain tax benefices by the biggest companies. Modern infrastructure, attractive whereabouts (Poznań-Wrocław line), favourable conditions, appreciation of local citizens make us an inviting business partner. Welcome to Krotoszyn! Let's cooperate with investors!

*Jerzy M. Maroński*

Mayor of Krotoszyn



## LOCATION



Greater Poland  
Voivodeship

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Krotoszyn  
County



# 60.3 ha

investment areas

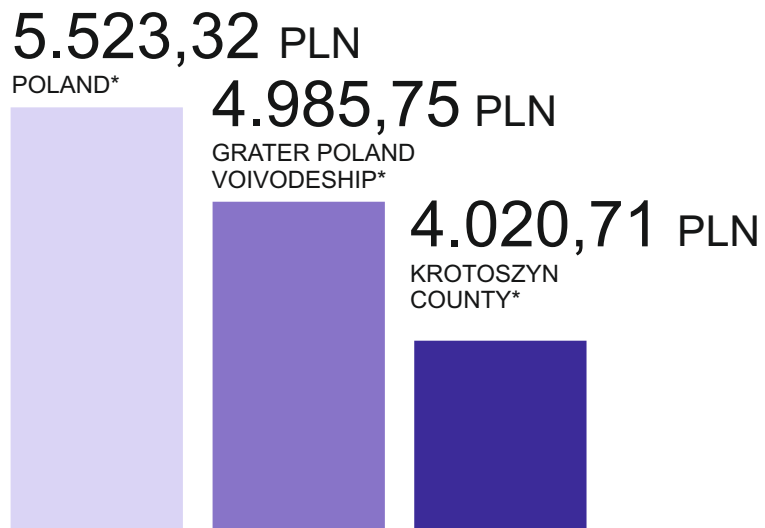


Krotoszyn  
Municipality



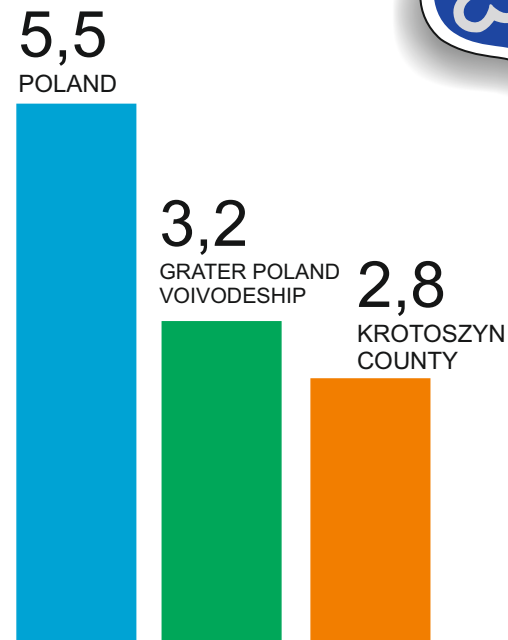


# STATISTICS



**Average salary per month in 2021(\*)**; *Statistics Poland*

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**Unemployment rate:**  
**November 2021**, *Employment Office of Krotoszyn*



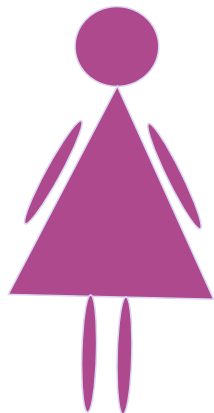


# STATISTICS

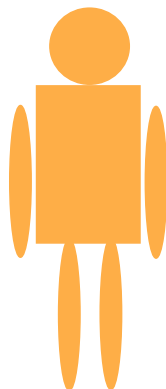
## Krotoszyn Municipality



20722  
WOMEN



19550  
MEN



POPULATION: 41 272\*

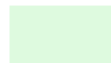
57%

15-59 yrs  
11.769



16%

0-14 yrs  
3.262



27%

60+yrs  
5.691



Statistics by age - women\*

\* Statistics Poland

62%

15-59 yrs  
12.076



17%

0-14 yrs  
3.334



21%

60+ yrs  
4.140



Statistics by age - men\*

\* Statistics Poland

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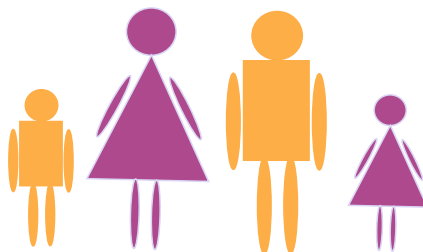
# CHOSEN ELEMENTS FROM BUDGET 2019

of Krotoszyn Municipality



Education

**73 677 256,00**



Family

**29 237 834,00**



Public transport and  
communication

**3 328 018,00**

**Property investment 3 851 416,00**

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# CHOSEN ELEMENTS FROM BUDGET 2019

of Krotoszyn Municipality



Social help

**10 159 811,00**



Culture and protection  
of national heritage

**5 013 798,00**

incomes from **PIT**  
(Personal Income Tax)

**35 682 540,00**

incomes from **CIT**  
(Corporate Income Tax)

**8 918 982,00**

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## THE LARGEST COMPANIES in Krotoszyn Municipality



# MAHLE

*Driven by performance*

### **automotive industry**

One of the world's 20 largest producers of the automotive parts for engines

**Employment: ca. 3.500 employees in Krotoszyn**

# dino

*najbliżej Ciebie*

### **retail trade**

Polish market's network, offering wide range of articles

**Employment: ca. 10.000 employees nationwide**



### **electric, chemical, pharmaceutical, food industry;**

The company runs retail and wholesale trade in its line of business

**Employment: ca. 910 employees nationwide**

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## THE LARGEST COMPANIES in Krotoszyn Municipality



**GABI-PL<sup>ST</sup>**

**packaging industry**  
Producer of various packagings



**food, pharmaceuticals  
industry**  
The company specialises in manufacture of  
confectionery products and pharmaceuticals  
based on caramel

**fugor**<sup>®</sup>  
SPÓŁKA Z O.O.

**metal industry**  
Producer of steel constructions and  
particularly with regard to the manufacture  
of complete constructions for transport and  
mechanical handling of coal, mineral raw  
and bulk material of different kind; overhead  
travelling and gantry cranes and crane  
elements.

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## THE LARGEST COMPANIES in Krotoszyn Municipality



### food industry

The plant is the part of Danone concern;  
producer of the raw material and semi-  
finished products of the highest quality  
- modified milk and milk base for babies  
and children and special needs food  
products



### construction industry

Contractor of the road works of the highest  
quality, that is parts of the motorways and  
whole motorways



### food industry

Producer of rabbit meat and venison

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# THE LARGEST COMPANIES

*in Krotoszyn Municipality*



## metal manufacture industry

Producer of different kind of metal cabinets (for schools, socials, hiding places), tables and workshop carriage



.....  
Specialist Since 1870  
.....

## packaging industry

Producer and designer of many kinds elegant wooden packaging for all over the Europe



## candle industry

Producer of candles, sheltered workshop

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# SUPPORT OF ENTREPRENEURS in Krotoszyn Municipality



## Wałbrzych Special Economic Zone "INVEST - PARK"

the fastest developing economic zone in Poland. The most its areas are situated in Lower Silesian Voivodeship but there are some areas in Wielkopolska Voivodeship - in Krotoszyn. The two of Krotoszyn's biggest entrepreneurs run their plants in Krotoszyn-WSSE zone: Mahle Polska Sp. z o. o. (Mahle Street) and Dino Polska S.A. (Ostrowska Street). Total area of Krotoszyn's-WSSE zone is 49,71 ha. Companies operating in an economic zone receive public aid in the form of income tax exemptions.



SAMORZĄDOWY  
FUNDUSZ  
PORĘCZEŃ  
KREDYTOWYCH  
Spółka z o.o.

## Samorządowy Fundusz Poręczeń Kredytowych Sp. z o. o. w Gostyniu (Credit Warranty Fund Ilc in Gostyń)

it's an assurance fund and its main task is an advancement of micro-, small- and medium-entrepreneurs due to assurance of the transactions connected with their business activity. Krotoszyn Municipality owns 198 shares of the Fund for total value of 1 980.000,00 PLN.

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# SUPPORT OF ENTREPRENEURS in Krotoszyn Municipality



## **Krotoszyn Municipality real estate tax exemptions for entrepreneurs:**



- 1) Property tax exemptions - buildings, soil, constructions (or their parts) owned by entrepreneur used for the first business activity within municipality area.
- 2) Real estate tax exemptions - buildings, soil, constructions (or their parts) owned and used for business activity by entrepreneur who made a new investment concerning building new or expansion old buildings used for business activity.
- 3) Real estate tax exemptions - buildings, soil, constructions (or their parts) owned and used for shoe, millinery, saddler, furriery, tanning and dressing of furskins business activity.

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## TOURIST BASE in Krotoszyn Municipality

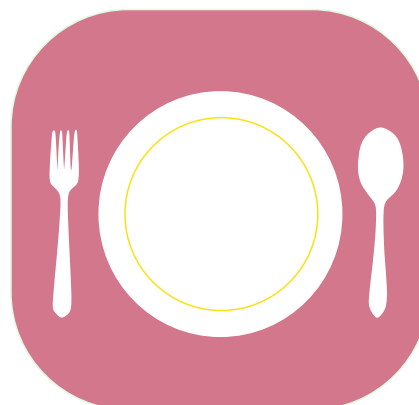


### Hotels/hostels:

*Hotel Pod Szyszkami  
Hotel Wodnik  
Hotel Krotosz  
Hotel&Restauracja Leśniczówka  
ART.Guesthouse*

*Hostel Dobras  
Hostel Dobranocka*

*Youth Hostel*



*- Pizzerias: Alma, Capri, La  
Rubis, Papa Pizza, Verona,  
Venus, Trattoria Fiorentina  
Pizza&Pasta*

### Restaurants/bars/pizzerias:

*- Pod Szyszkami Restaurant,  
- Ratuszowa Restaurant,  
- Cristal Restaurant,  
- Hotel&Restaurant Leśniczówka,  
- Impresja Restaurant,  
- U Bielawnego Restaurant,  
- Krotosz Restaurant,  
- Duet Restaurant,  
- Iskra Restaurant,  
- „Na Parcelach” Restaurant,  
- „Pod Dzwonem” Restaurant,  
- Mafii Sushi,  
- McDonald's,  
- Pancake Restaurant Barwinek,  
- Bistro Cafe & Tapas,  
- Bar Pepsi, Bar Tabakiera, Grill Bar,  
Bar Wodnik, Zahir Kebab,  
- Burger Jack Kebab, Na Rogu  
Hamburger & DrinkBar*

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## TOURIST BASE in Krotoszyn Municipality



### Monuments:

- \* Town Hall from XVIII.
- \* St John the Baptist Parish Church from XVI,
- \* St Fabian and Sebastian's Church from XVI,
- \* St Maria Magdalena Church from XVIII,
- \* Post-monastery baroque complex from XVIII,
- \* Post evangelical complex from XVIII/XIX,
- \* Palace complex from XVIII/XIX,
- \* the oldest preserved building - Krotoszanka from 2nd half of XVIII,
- \* 3500 year old kurhans



### Coffee houses:

By The Way Cafe  
Kawiarnia Antrejka  
Loft  
Caffe Kamienica  
Leniwiec Cafe&Dumplings

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## TOURIST BASE in Krotoszyn Municipality



### Sport objects:

- Odrzykowskie Lake with sport and recreation complex with a high standard stadium with grandstand and skatepark, extreme bike downhill track, campsite, ship shaped playground (named Statek-Krotek), external barbeque stands and outdoor gym,
- Sports and event hall,
- Sports field for football and multitask sports field from Programm „Mine Sports Field Orlik 2012”,
- Swimming-pool WODNIK,
- Sports hall by Młyńska Street,
- Sports stadium,
- Open-air swimming-pool,
- Open-air power training gym - 21,



### Bakerys/Cake shops\*:

Brykczyński Sp. z o. o.  
K.M.M. Łyskawa Cukiernictwo  
Bartosz Kaczyński  
Andrzej Sójka  
M.J.M Czwojda Piekarstwo  
Piekarnia Familijna  
GS Samopomoc Chłopska

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## TOURIST BASE in Krotoszyn Municipality



### **Tourist information in Krotoszyn:**

Tourist information by PTTK (Polish Tourist and Sightseeing Society)  
- building of Regional Museum in Krotoszynie - Mały Rynek 1 Street

Tel.: 62 725 26 15

E-mail: [opttk.krotoszyn@gmail.com](mailto:opttk.krotoszyn@gmail.com)

Facebook: <https://pl-pl.facebook.com/PTTKKrotoszyn/>

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# INVESTMENT AREAS



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Google





# INVESTMENT AREAS



**KROTOSZYN 1 -  
DURZYN**

**30 ha**

droga powiatowa

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linia kolejowa Krotoszyn-Ostrow





# INVESTMENT AREAS



**KROTOSZYN 1 -  
DURZYN**



*We cooperate with investors!*

linia kolejowa Krotoszyn-Ostrow



# INVESTMENT AREAS



## KROTOSZYN 1 - DURZYN



### Property information:

- 1) Zoning - Industry, storages (warehouses), craft; *Valid zoning plan: Krotoszyn City Council's Resolution No. XXXIV/260/2017 of February 23, 2017,*
- 2) Owner(s) - Private proprietors,
- 3) Access road to the plot (type and width of access road) - District road, hardened (asphalt pavement),
- 4) Railway line [km] - Krotoszyn, at close vicinity

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# INVESTMENT AREAS

**KK/P1**

Owner: Polish  
National Railways

**KROTOSZYN 2 -  
DWORCOWA STREET**

**KK/U1**

Owner: Polish  
National Railways

**UC1**

Owner: Krotoszyn  
Municipality



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Google





# INVESTMENT AREAS



## Property information:

1) Zoning - Industry, centresetting services, services; *Krotoszyn City Council's Resolution No. XV/111/2015 of November 30, 2015*

2) Owners - Polish National Railways, Krotoszyn Municipality

3) Access road to the plot (type and width of access road) - hardened (asphalt pavement)  
Kobylinska Street – national road nr 36  
Fabryczna Street – district road  
Dworcowa Street – municipal road

4) Railway line [km] - Krotoszyn, at close vicinity

**KK/P1 -2,0 ha**

Owner: Polish National Railways

**KROTOSZYN 2 -  
DWORCOWA STREET**

**5,4 ha**

**KK/U1 - 0,9 ha**

Owner: Polish National Railways

**UC1 - 2,5 ha**

Owner: Krotoszyn Municipality

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# INVESTMENT AREAS



**KROTOSZYN 3 -  
KOZALA STREET**

**24,9 ha**

Impresja. Restauracja

Stacja Paliw ORLEN

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Google







# INVESTMENT AREAS



## KROTOSZYN 3 - KOZALA STREET



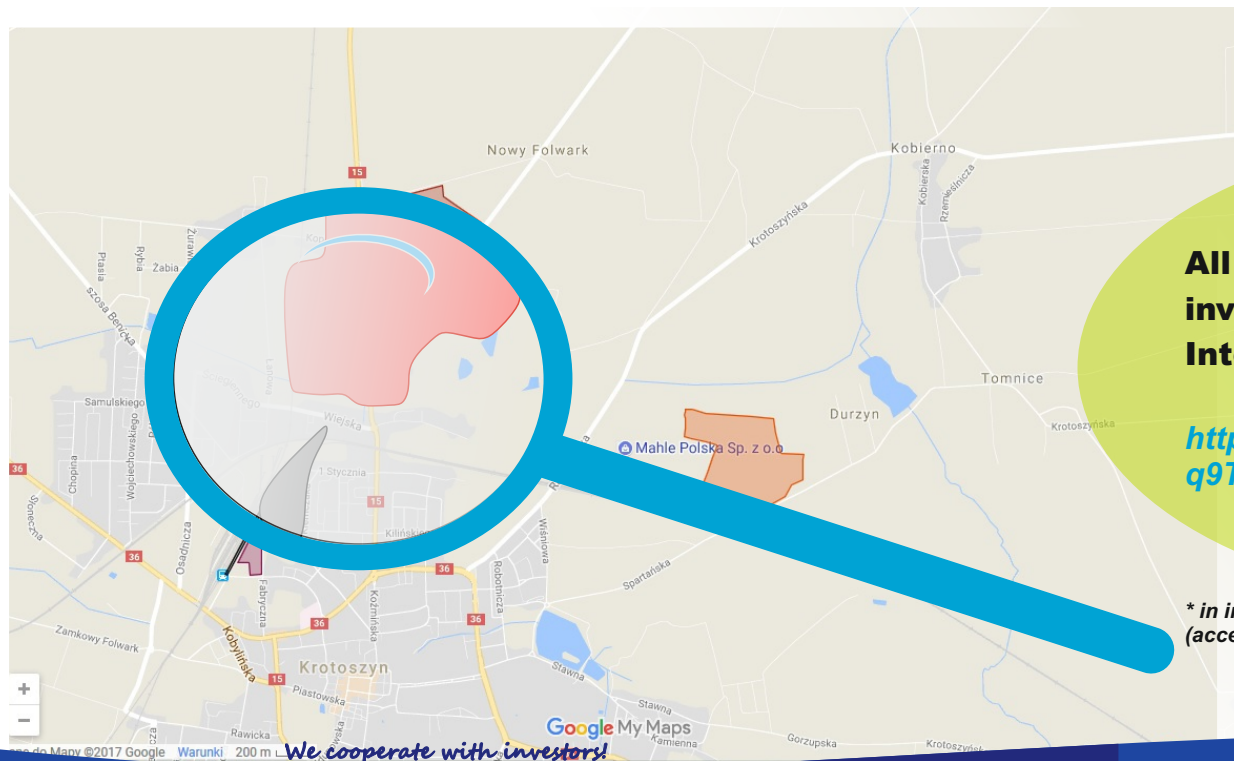
### Property information:

- 1) Zoning - Industry, service, commerce, craft, warehouses, depots; *Krotoszyn City Council's Resolution No. XXV/190/2008 of June 26, 2008*
- 2) Owner(s) - Private proprietors, companies
- 3) Access road to the plot (type and width of access road) -  
National road № 15, 20 m wide;  
District road, hardened (asphalt pavement)
- 4) Railway line [km] - Krotoszyn, ~ 1 km

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# INVESTMENT AREAS



**All Krotoszyn Municipality's investment areas can be seen on Internet website under the link:**

<https://drive.google.com/open?id=10SrE-q9TgVdkBfSeHSCvcw5gRyY&usp=sharing>

*\* in investment offer have been used the maps from GoogleMaps (access 04.08.2017)*

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# PICTURES OF KROTOSZYN

*We cooperate with investors!*



**Town hall**



fot. Leszek Zorach





# PICTURES OF KROTOSZYN

*We cooperate with investors!*



**Town hall**



fot. Leszek Zdrach





# PICTURES OF KROTOSZYN

*We cooperate with investors!*



**Fountain on the main  
market square**





# PICTURES OF KROTOSZYN

*We cooperate with investors!*



**Fountain on the main  
market square**





# PICTURES OF KROTOSZYN

*We cooperate with investors!*



**Sports and event hall**

fot. Leszek Zdřach





# PICTURES OF KROTOSZYN



*We cooperate with investors!*

**Sports and event hall**

fot. Michał Całujek





# PICTURES OF KROTOSZYN



*We cooperate with investors!*

**Sport and recreation  
complex**

**fot. Jarosław Nowicki**



# PICTURES OF KROTOSZYN



*We cooperate with investors!*

**Sport and recreation  
complex**





# PICTURES OF KROTOSZYN



*We cooperate with investors!*

**Sport and recreation  
complex**





# PICTURES OF KROTOSZYN

*We cooperate with investors!*



**3500 year old kurhans**







# PICTURES OF KROTOSZYN

*We cooperate with investors!*



**3500 year old kurhans**



*WE INVITE ALL INVESTORS  
TO COOPERATION!*



# CITY HALL IN KROTOSZYNIE

**Kołłątaja Street 7  
63-700 Krotoszyn**



**tel. 62 722 74 40** - Mariola Koczorowska -  
Head of Promotion and Cooperation  
Department

**tel. 62 722 74 77** - Spatial Planning  
Department

**tel. 62 725 23 80** - Mayor's office



**[mariola.koczorowska@um.krotoszyn.pl](mailto:mariola.koczorowska@um.krotoszyn.pl)  
[um@krotoszyn.pl](mailto:um@krotoszyn.pl)**

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